

CCBEC

SHENZHEN

China (Shenzhen) Cross Border
E-commerce Fair

16 – 18 September 2026

Shenzhen World Exhibition &
Convention Center (Bao'an)

Business without boundaries

Fair details

80,000
sqm

100,000
visitors

1,500
exhibitors

Estimated 2026 figures

www.ccbec-shenzhen.com



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招商会展
CHINA MERCHANTS EXHIBITIONS



華僑城 会展



alent
泰莱特国际会展

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**Premium
organiser**

**Synergistic
integration of
leading resources:**

**Global leaders
Domestic SOEs
Industry experts**

Core value

**One-stop access
across the entire
industry chain:**

**Sellers, experts,
platforms & industrial
clusters**

**Competitive
edge**

**The preferred
platform for cross-
border sourcing,
with over 85%
buyer
participation**

**Year-round
programme**

**Year-round
sourcing events in
industrial clusters**

**Over 100 cross-
border e-
commerce forum
sessions**

**CCBEC Awards
selection**

CCBEC empowers global trade and innovation

As one of the largest trade fairs of its kind in China, the China (Shenzhen) Cross Border E-commerce Fair brings together three key sectors: suppliers, service providers, and e-commerce platforms, comprehensively showcasing all aspects of the cross-border e-commerce ecosystem.

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China (Shenzhen) Cross Border
E-commerce Fair

16 – 18.9.2026

Shenzhen World Exhibition &
Convention Center (Bao'an)

Exhibition area (Cumulative)

440,000sqm

Exhibitors (Cumulative)

10,500

Visitors (Cumulative)

400,460

Statistics from 2021-2025

Showcasing the cutting edge, decoding future trends, empowering the industry

- CCBEC offers a comprehensive platform for product displays, industry networking, and trend exploration. Dedicated zones highlight cutting-edge technologies and emerging innovations, enhancing the trade fair experience for all participants.
- In addition, CCBEC hosts highly professional forums covering a wide array of topics, including industry development, policies and regulations, marketing strategies, supporting services, as well as investment and financing. These forums provide invaluable insights into current hot topics, offering visitors a platform for learning and professional exchange.

Organiser: German state-owned enterprise, global resources

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Messe Frankfurt Group messe frankfurt

The world's largest trade fair, congress and event organiser with its own exhibition grounds.

We define the marketplace for businesses worldwide

Events held by Messe Frankfurt around the world

With a trade fair tradition that began some

800 years ago

light+building

prolight+sound

texcare

christmasworld

349

Events worldwide

86,397

Exhibitors

heimtextil

automechanika

texprocess

IFFA

creativeworld

paperworld

TEXWORLD

ISH

3.6 million

Visitors

50+

Sales partners

ambiente

techtexil

intersec

beautyworld

Organiser: centennial state-owned enterprise, reputation guaranteed



China Merchants Exhibition Management (Shenzhen) Co Ltd

A professional exhibition consulting, construction, and operation management company under China Merchants Shekou Industrial Park. It is one of the few enterprises in China's exhibition industry with comprehensive capabilities across the entire chain, including planning and design, development and construction, and operation management.



Shenzhen OCT Exhibition & Convention Management Co Ltd

A professional exhibition company under the large state-owned enterprise, China OCT Group Co Ltd. Leveraging the resource advantages of OCT's cultural, tourism, real estate, electronic technology, and related business investment sectors, it is committed to developing into a comprehensive exhibition group integrating the entire industry chain, including exhibition venue operation, event and competition organization, management consulting, and related supporting services.

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Convention Center(Bao'an)

Shenzhen World Exhibition & Convention Center is a major project invested in and constructed by the Shenzhen Municipal Government, with construction and operation handled by the consortium of China Merchants Shekou and OCT Group.



Organiser: industry experts, foreign trade operators

Beijing Talent International Exhibition Co Ltd

Established in 1999, it is one of China's earliest professional exhibition companies providing overseas exhibition services.

For over twenty years, Talent has been committed to providing high-quality exhibition participation services for foreign trade enterprises. Its group participation scale leads nationally in several key foreign trade industries, and it has established comprehensive cooperation with relevant institutions in numerous industrial clusters across China.

Its exhibition projects involve over 30 countries and regions, serving more than 10,000 foreign trade enterprises, with over 100 exhibition projects worldwide annually.



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Convention Center(Bao'an)

Supporters and co-organisers: local resources, powerful alliances

Supporters

- Commerce Bureau of Shenzhen Municipality
- People's Government of Bao'an District
- Cross-Border E-Commerce Committee of China Electronics Chamber of Commerce
- China Gift & Leisure Products Association

Co-organisers

- Guangdong E-business Association
- China Electronics International Exhibition & Advertising Co Ltd
- Jinguan Exhibition (Xiamen) Co Ltd

- **Cross-Border E-Commerce Committee of China Electronics Chamber of Commerce** is the first professional cross-border e-commerce association in China. CCBEC is the first and only trade fair supported by the association.
- **Guangdong E-business Association** is an e-commerce association guided by the Guangdong Provincial Department of Commerce. It has been a supporting unit since the first edition and jointly holds the Cross-Border E-Commerce Summit with CCBEC every edition.
- **China Gift & Leisure Products Association** is a national first-level association registered with the Ministry of Civil Affairs, operationally guided by the China Light Industry Council. The association oversees 4 branches and thirteen industrial clusters, possessing the national collective trademark "China Gift", leading the vigorous development of China's gift and leisure products industry.

China (Shenzhen) Cross Border E-commerce Fair 2026

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China (Shenzhen) Cross Border
E-commerce Fair

16 – 18.9.2026

Shenzhen World Exhibition &
Convention Center(Bao'an)

Fair Dates: 16 – 18 September 2026

Opening hours: 09:30 – 17:30
(last day closing at 16:30)

Venue: Shenzhen World Exhibition & Convention Center

Exhibition space: 80,000 sqm (estimated)

Exhibitors: 1,500 (estimated)

Visitors: 100,000 (estimated)

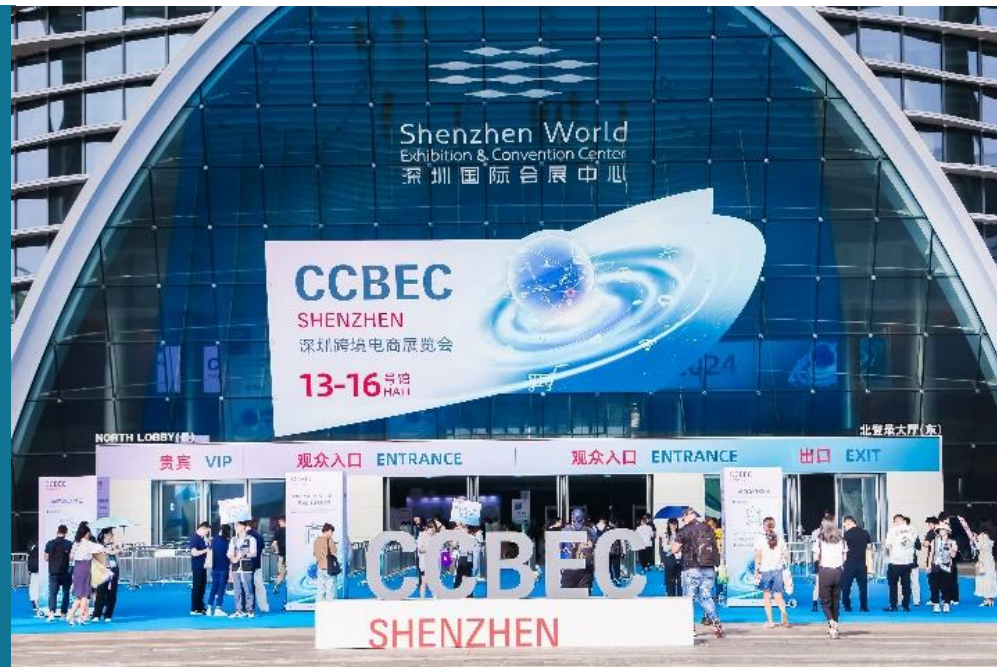
Organisers:

Messe Frankfurt (Shenzhen) Co Ltd

China Merchants Exhibition Management
(Shenzhen) Co Ltd

Shenzhen OCT Exhibition & Convention
Management Co Ltd

Beijing Talent International Exhibition Co Ltd



Covering the entire cross-border industry chain

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Manufacturers / suppliers

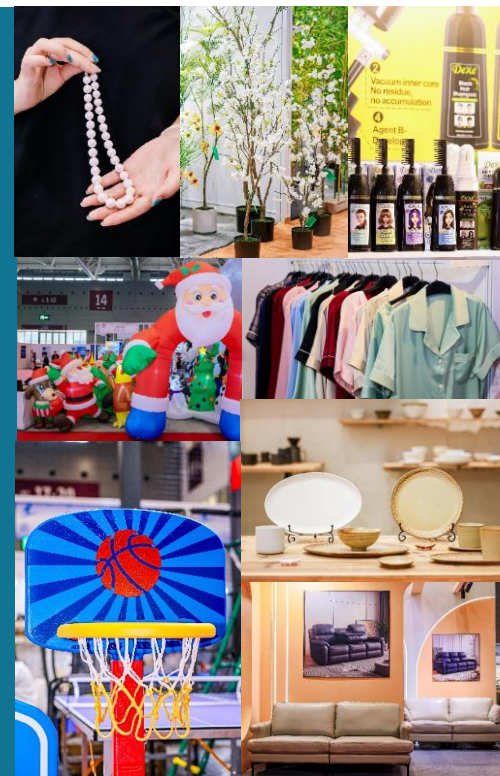
Household consumer goods, festival / Christmas products, consumer electronics and household appliances, food & beverage, fashion & accessories, sporting goods, hardware, outdoor gardening, medical care products, pet products, building materials and home decoration, beauty, personal care, jewelry & accessories, stationery, dedicated zone for imported goods and beyond.

Cross-border service providers / products

Consultation services, logistics & warehouse, supply chain, e-commerce operators, cross-border marketing, operation management systems, payment platforms, education and training, talent acquisition, insurance, intellectual property, legal consultation, trademark registration.

E-commerce platforms / media

B2B / B2C cross-border e-commerce platforms, domestic and overseas e-tailers, cross-border e-commerce industrial park / comprehensive experimental zone, investment policy / project referral, investment environment display, live broadcasting platforms / equipment / supporting technologies, big data, artificial intelligence and cloud computing, cross-border e-commerce associations, independent broadcasters, industry media.



Exhibition grounds

World class venue, first class services: a new mega convention and exhibition complex

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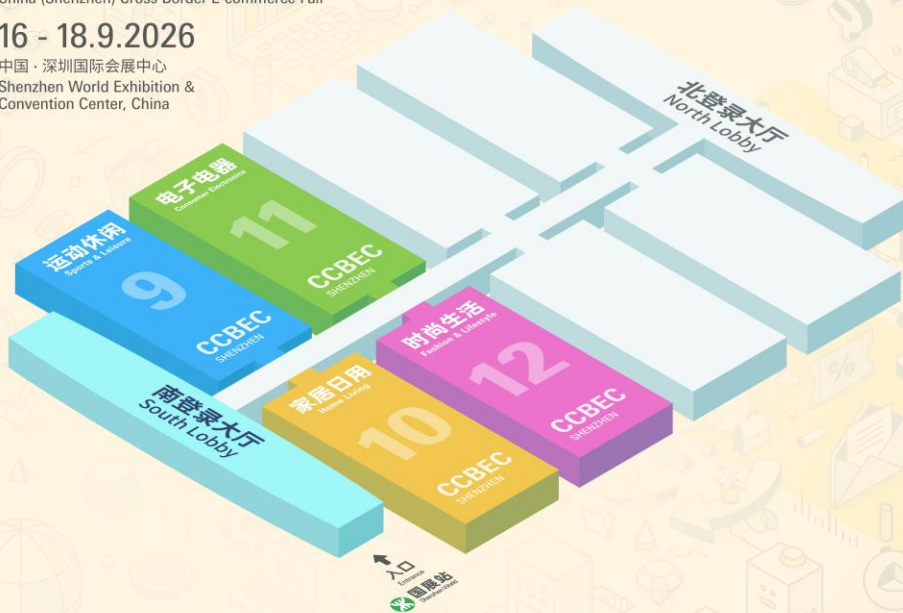
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深圳跨境电商展览会

China (Shenzhen) Cross Border E-commerce Fair

16 - 18.9.2026

中国·深圳国际会展中心
Shenzhen World Exhibition &
Convention Center, China



■ **运动休闲馆**

Sports & Leisure Hall

五金 / 户外花园 / 家具 / 建材装饰
Hardware / Outdoor gardening / Furniture /
Building materials & home decoration

鞋服箱包 / 综合体育用品

Fashion & accessories / Sporting goods

服务商 / 电商平台 / 媒体展区

Service providers / E-commerce platforms / Media

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■ **家居日用馆**

Home Living Hall

家居日用消费品

Household consumer goods

服务商 / 电商平台 / 媒体展区

Service providers / E-commerce platforms / Media

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■ **电子电器馆**

Consumer Electronics Hall

消费电子及家用电器

Consumer electronics and household appliances

11

■ **时尚生活馆**

Fashion & Lifestyle Hall

家居日用消费品

Household consumer goods

节庆用品 / 文具潮品 / 珠宝配饰

Festival / Stationery & beyond / Jewelry & accessories

美容美发 / 美妆个护 / 宠物用品 / 食品及饮料

Beauty / Personal care / Pet products / Food & beverage

服务商 / 电商平台 / 媒体展区

Service providers / E-commerce platforms / Media

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Visitor groups



VIP buyer delegations



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Offline events

Through roadshows and industry summits, CCBEC has reached deep into the core of the industry to engage directly with cross-border e-commerce professionals. This effectively builds a platform for industrial information exchange and resource connection, continuously expanding its industry influence, coverage, and penetration.

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- CCBEC × Big Data Cross-Border Foshan Special Summit
- Cross-Border E-Commerce Investment and Financing Seminar
- Shantou Industrial Cluster Empowerment & Cross-Border E-Commerce Platform Conference
- East Asia New Hub - Japan & South Korea Cross-Border New Opportunities Summit
- AliExpress 2025 Automotive Parts Industry Merchant Summit & 618 Kick-Off Meeting
- CCBEC Goes to Industrial Clusters — Yangjiang Station
- Amazon x TikTok Shop Explosive Order Growth Exchange Meeting
- Jumia 2025 South China First Investment Promotion Conference
- The 2nd Going Global Summit & 2025 Mid-Year Industry Peak Forum



Fringe programme

CCBEC Forum

China (Shenzhen) Cross Border E-commerce Development Forum



industry development



policy and regulations



marketing strategies



supporting services



investment and financing

论坛名称	论坛名称	论坛名称	论坛名称	论坛名称
CCBEC Forum 深圳跨境电商发展论坛	CCBEC Forum 深圳跨境电商发展论坛	CCBEC Forum 深圳跨境电商发展论坛	CCBEC Forum 深圳跨境电商发展论坛	CCBEC Forum 深圳跨境电商发展论坛
阿里国际数字商业集团——跨境电商专场	全球供应链重构下：跨境电商物流的机遇与挑战 跨境物流专场论坛	智连全球·AI智能赋能跨境电商新纪元	合规即桥梁·金融赋能跨境电商的全球跃进与信任重塑	跨境电商产品开发思路 工厂如何玩转视频号
2025年9月17日 10:30-12:15 深圳国际会展中心 13号馆论坛区 13A55	2025年9月17日 13:00-17:00 深圳国际会展中心 13号馆论坛区 13A55	2025年9月18日 10:30-12:30 深圳国际会展中心 13号馆论坛区 13A55	2025年9月19日 10:30-13:00 深圳国际会展中心 15号馆论坛区 15G68	2025年9月19日 9:30-13:00 深圳国际会展中心 13号馆论坛区 13A55
CCBEC AWARD 2025跨境电商发展峰会 打造全球跨境电商平台生态圈 www.ccbec-shenzhen.com	CCBEC AWARD 2025跨境电商发展峰会 打造全球跨境电商平台生态圈 www.ccbec-shenzhen.com	CCBEC AWARD 2025跨境电商发展峰会 打造全球跨境电商平台生态圈 www.ccbec-shenzhen.com	CCBEC AWARD 2025跨境电商发展峰会 打造全球跨境电商平台生态圈 www.ccbec-shenzhen.com	CCBEC AWARD 2025跨境电商发展峰会 打造全球跨境电商平台生态圈 www.ccbec-shenzhen.com

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CCBEC
AWARD

Ceremony



Media promotion

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Media coverage

- TV station / newspaper / broadcast
- Video / web portal

Outdoor advertising

- Subway
- Cruise terminal
- Elevator
- Outdoor advertising by China Merchants and Shenzhen OCT

Digital media marketing

- WeChat Moments in-feed advertising
- RedNote (Xiaohongshu)' s influencer promotion and in-feed advertising
- Douyin live streaming and in-feed advertising
- Douyin / WeChat Video Channel / Official Account promotion
- Baidu Search Engine marketing
- Cross-border e-commerce marketing
- Facebook/ Instagram/ LinkedIn marketing



Media coverage

Outdoor advertising



Digital media marketing

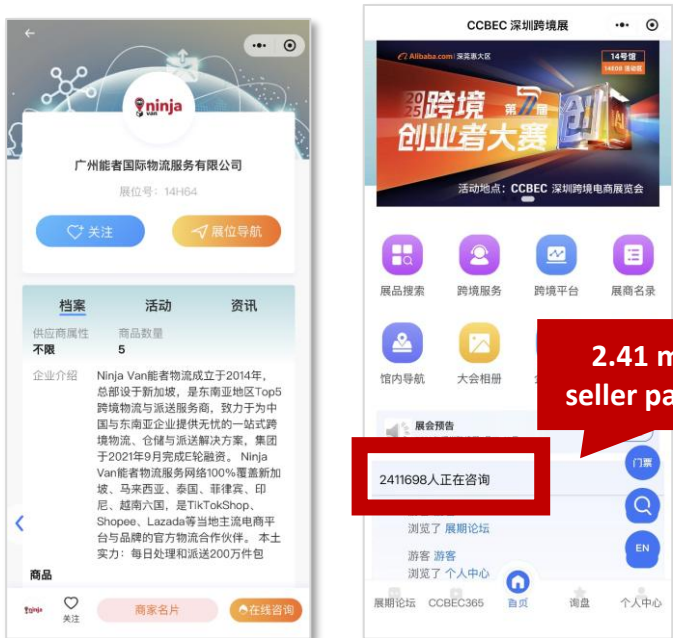
EDM / field marketing / promotion event / buyer tour

Marketing promotion: a must for your business to stay competitive

Stay ahead of the curve by utilising our online platform CCBEC 365. It provides online business matchmaking services and cloud forums that cover five key topics.

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The CCBEC WeChat Mini Program offers all-year online business matchmaking services.

Scan the QR code for more details

**Online business
matchmaking services**

**WeChat Mini
Program**

*For more information, please consult with sales.

Marketing promotions / events schedule 2026

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Mar - Sep

- Official social media platform promotions × 2 - 5 posts / week
- EDM promotion × 1 - 2 campaigns / month
- Feed ads × cross-border industrial parks / industry belts
- On-the-ground promotions × cross-border e-commerce offline events & cross-border industrial parks
- Industry belt sellers on-the-ground promotion events × 3 - 5 sessions
- CCBEC Awards online registration

Jul - Sep

- Outdoor advertising × cross-border industrial parks
- Cross-border media / platform promotions × over 50 channels
- Cross-border influencer promotions
- Online cross-border masterclasses (product selection & inventory prep) × 3 sessions
- CCBEC Award selection from sellers, media and influencers
- Call center / SMS buyer invitations

Official social media platforms

WeChat Official Account, RedNote, Douyin, Toutiao, Zhihu, WeChat Mini Program, Instagram, Facebook, LinkedIn

Database marketing

100,000+ professional buyer database, activated via phone / SMS / email

Feed ads

Douyin, Toutiao, WeChat Moments, RedNote

Outdoor advertising

Subway, elevator, road banner

Industry belt on-site promotion events

Lead cross-border sellers into local industry belts for collaborative visits and exchanges.

2026 participation fees

16 – 18.9.2026

Shenzhen World Exhibition &
Convention Center(Bao'an)

Standard booth (minimum 9 sqm)

- Manufacturers / suppliers zone:
RMB 13,800 / 9 sqm
- Cross-border service providers / products,
e-commerce platforms / media zone:
RMB 15,800 / 9 sqm

Each 9 sqm booth includes:

*Booth construction, 3 wall partitions, 6 display shelves,
wall to wall carpet, 3 spot lights, 1 socket outlet, 1 table
& 2 chairs, fascia board, 1 waste bin, daily booth cleaning*

**Additional 10% surcharge for booths with 2 or more
open sides (only for booths over 18 sqm)*

Raw space (minimum 36 sqm)

- Manufacturers / suppliers zone:
RMB 13,800 / sqm
- Cross-border service providers / products,
e-commerce platforms / media zone:
RMB 15,800 / sqm

**Exhibitors with a minimum space of 36 sqm will be
responsible for booth construction*

**Additional 10% surcharge for corner booths with 2 or
more open sides (booths over 54 sqm for free)*

***Early bird discount: get RMB 1,000 off per 9 sqm for standard booths or RMB 100 off per sqm for raw space. Apply before 31 March 2026**

***6% VAT included in above price**

2025 show figures

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深圳跨境电商展览会
China (Shenzhen) Cross Border E-commerce Fair

17 - 19.9.2025

中国·深圳国际会展中心
Shenzhen World Exhibition &
Convention Center, China



Dates: 17 – 19 September 2025

Venue: Shenzhen World Exhibition &
Convention Center

Exhibition space: 80,000 sqm

Exhibitors: over 1,500

Visits: 78,461

With a continued focus on uniting the industry's supply chain, CCBEC 2025 has provided global e-commerce professionals a seamless, all-in-one platform for product sourcing, networking opportunities, and knowledge sharing.

Exhibitor list 2025 (partial list in no particular order)

SHENZHEN

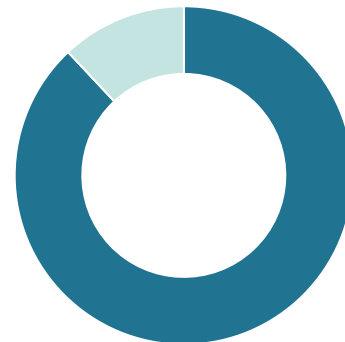
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Well-known suppliers			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			

E-commerce platforms / service providers		
亚马逊全球开店 amazon global selling	阿里国际站	AliExpress
Daraz	Kilimall	Lazada
Vandex Market 俄罗斯市场网	AMZ123 跨境电商导航	ANSU 安速网
JADB 珠宝家国际网 JEWELRY - GEM	LinkGo 领格物流 LINKER LOGISTICS	LINGXING 领星
TRANSERGO	YQN 远去哪 意大利外贸网	2wayfair
金品网	HICUSTOM 全球POD制造商	LG OptapeX
ebay	EMAG Marketplace	falabella.com
Rakuten	SHEIN	中国蓝
LOVE	Shopee	HCLCLOUD HCLCLOUD
melissa	NEXI TERRA NEXI TERRA ITALIA	OSR 美国海外仓联盟
运捷供应链 WEDG SCM	源智创	洲博通 zhoubotong.com
永利八达通 PROFEEDS	Fi 实力派 POWER RANK	赛马供应链
万里汇 World First	DHgate	frugo



- **Suppliers**

88%

- E-commerce platforms / service providers

12%

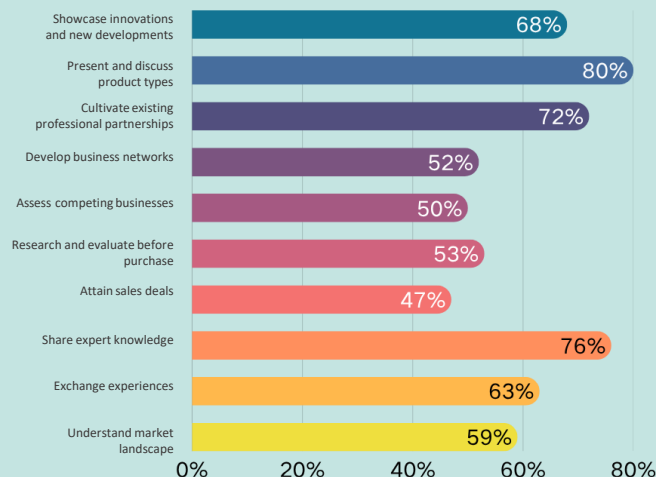
Extensive supplier network

Suppliers represent over 88% of our exhibitors, which results in a highly targeted product selection and, consequently, a higher-quality audience of professional e-commerce sellers. In comparison, some other fairs often have a supplier ratio of less than 70%, or even lower.

2025 exhibitor analysis

- 80,000 sqm exhibition space
- Over 1,500 exhibitors from eleven countries and regions – including China, Hong Kong, Canada, France, Ireland, Japan, Kazakhstan, Korea, Singapore, the UK, and the US
- 89% of exhibitors were very satisfied or satisfied with the show, and 80% exhibitors would return for the upcoming edition

Purpose of exhibiting and satisfaction level



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2025 exhibitor feedback

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Mr Do Hun Yang, Business Development Manager of the Global Development Team, LG CNS, Korea

I was very satisfied with all the programmes at the fair. I actually attended many of the sessions and they were all very thoughtful. They provided very insightful perspectives on the future development of e-commerce marketing and optimization solutions for the US market. We also met many different sellers and vendors who are likely to become valuable clients. So to be honest, I can't think of many areas that need improvement at this point.



Mr David Huang, Head of CN Trade Ecosystem Business, Ant International, China

At this fair, WorldFirst primarily targeted SMEs in cross-border e-commerce and traditional foreign trade merchants. The foothold was substantial, with strong purpose and industry relevance, which aligned well with our platform's focus. Leveraging the CCBEC platform, WorldFirst effectively reached a large number of target clients, especially buyers from emerging markets like Southeast Asia and the Middle East. It also effectively communicated our brand value and solutions, further enhancing brand influence and exploring potential cooperation opportunities. The show is a highly influential platform in helping us serve Chinese companies going global and connect with international orders. Simultaneously, through activities like industry forums, it helps us grasp cutting-edge cross-border trends and development opportunities.



Mr Jeff Weng, Co-founder, Guangdong Baocai Intelligent Technology Co Ltd, China

We brought three popular products to exhibit at the fair, focusing mainly on promotion and brand exposure. I think the overall exhibition results were quite good; both the visitor flow and event arrangements were excellent. The client targeting was also very precise, as attendees were predominantly from the cross-border e-commerce seller community, and we managed to connect with quite a few clients. Compared to other similar exhibitions, CCBEC is more professional and has a larger scale.

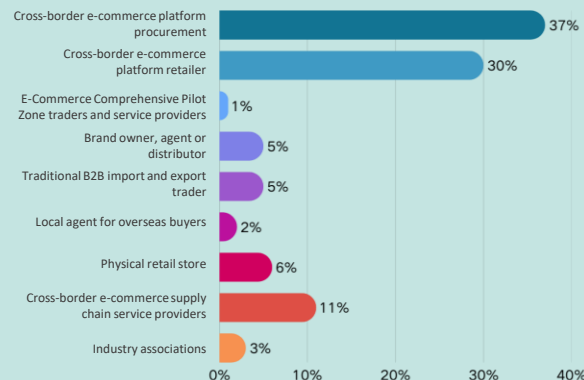
2025 visitor analysis

16 – 18.9.2026

Shenzhen World Exhibition &
Convention Center (Bao'an)

- **78,461 visits, a 10% increase from 2024**
- **Top 10 visiting provinces and cities in China: Guangdong, Beijing, Zhejiang, Fujian, Hunan, Jiangsu, Jiangxi, Shanghai, Shandong, and Henan**
- **95% were very satisfied or satisfied with the show, and would return for the upcoming edition**
- **82% have purchasing decision-making authority**

Nature of visitors' business



2025 visitor survey: visitors' interests

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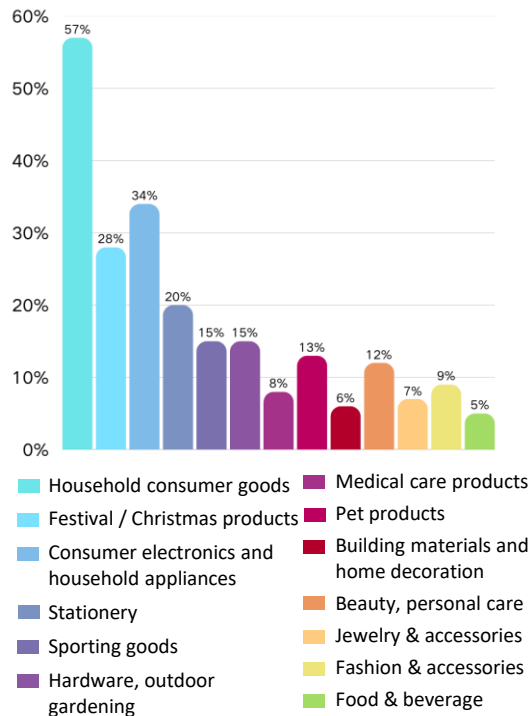
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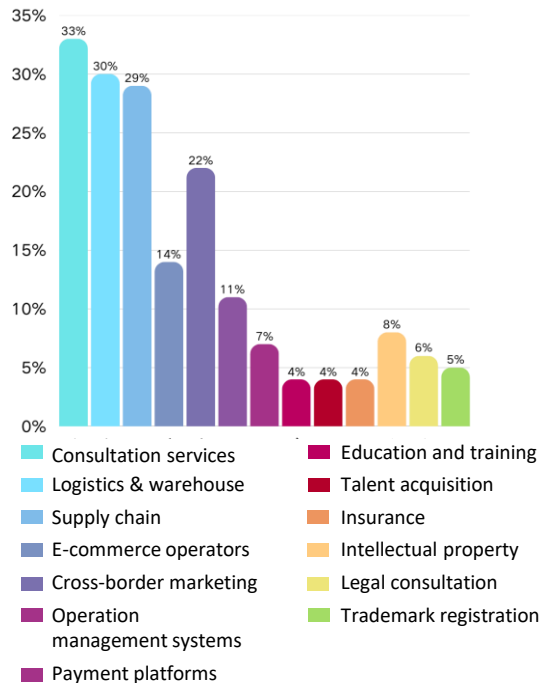
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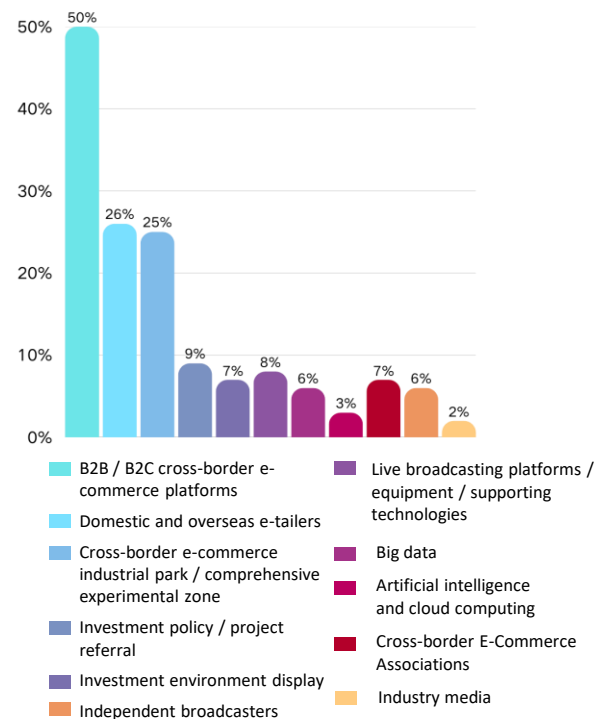
Manufacturers / suppliers



Cross-border service providers / products



E-commerce platforms / media



2025 visitor feedback

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Mr Stone Shi, Marketing Manager, Share Wharf, China

Compared to other fairs, CCBEC has more comprehensive product categories and brings together one-stop service providers like logistics and overseas warehouses, offering us more diversified choices. Although it was our first time participating, we found the trip very rewarding and helpful for our business. Overall, cross-border e-commerce faces a broader international stage, and we are full of confidence in the future development of this industry.



Mr Mathieu Levasseur, Founder, MSP Services, France

I attended CCBEC to connect with partners for business support in Europe and source outstanding products. So far, I've found many promising leads, which will help my business expand internationally. The quantity and quality of suppliers here has also far exceeded other fairs, making this an invaluable platform for exploring new industries and categories efficiently. I also discovered that customisation has emerged as a key trend, highlighting the need for tailored products to meet Europe's diverse market preferences. Direct conversations at the show have opened exciting new possibilities for collaboration on this front.



Ms Zivile Mickute, Owner, Todocel, Mexico

This is my first time at this fair in China, and it's amazing to see so many different vendors and such a variety of products. We run phone and accessories stores in Mexico, and attending this fair is a great opportunity for us to meet manufacturers directly and look for technology products that haven't been introduced in Mexico yet. The fair brings so many suppliers together in one place, which really helps us as we hope to expand our business and import directly from China. When I compare this trade fair to other cross-border shows I've been to, what really stands out is the number of manufacturers and the sheer amount of people.

The 5th China (Shenzhen) Cross-Border E-Commerce Development Forum 2025

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China (Shenzhen) Cross Border
E-commerce Fair

16 – 18.9.2026

Shenzhen World Exhibition &
Convention Center(Bao'an)

- ★ Five key sectors
- ★ Four forum locations
- ★ 18 sessions
- ★ Over 100 topics



industry
development



policy and
regulations



marketing
strategies



supporting
services



investment and
financing



2025 speaker feedback

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Ms Minjia Ling, Business Development Manager, Winit Corporation, China

I think the audience at today's forum was excellent; they were very enthusiastic and asked many questions. Among the seller groups I encountered, there were both newcomers to the industry and some well-established, mature sellers. The overall communication effect was very good. I believe the concurrent forum activities indeed help participants grasp market opportunities and understand new trends. The event was rich with sharing sessions, including official interpretations from major e-commerce platforms, practical experiences from operation experts, and solutions brought by service providers like us. Meanwhile, the show gathers participants from multiple sectors, including industry experts and leaders. This diverse exchange environment is very beneficial for the industry.



Mr David Li, Co-founder, Shenzhen D-ToP International Logistics Technology Co Ltd, China

Despite the rain today, the forum atmosphere remained lively with strong attendance. It was particularly noteworthy that many new sellers actively participated in the forum, demonstrating their enthusiasm and expectations for the cross-border e-commerce industry. Furthermore, the numerous exhibition booths and complete range of categories provide a broad platform for exchange and learning for attendees. Shenzhen, as a bellwether for cross-border e-commerce, has always led the industry's development direction. Holding forums concurrently with the exhibition allows participants not only to intuitively understand the latest product categories and logistics dynamics but also to promote communication and cooperation among participants. Through the forums, everyone can meet more friends and suppliers, sparking new ideas and business opportunities, which is significant for promoting the development of the cross-border e-commerce industry.



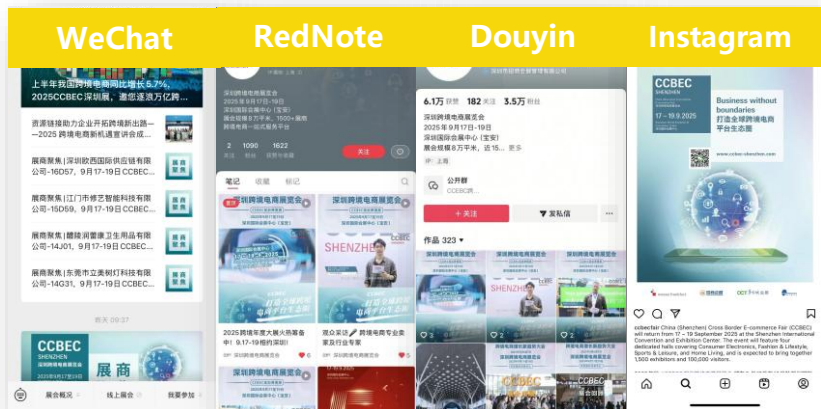
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2025 marketing promotion: omni-media platform matrix

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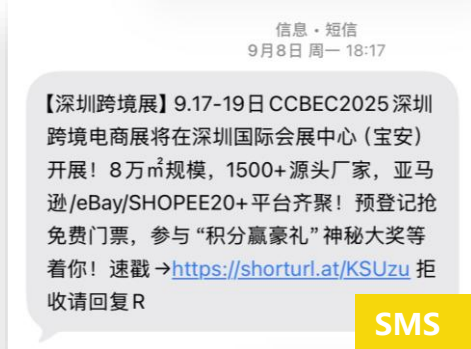
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2025 marketing promotion: search engine & in-feed advertising

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2025 marketing promotion: leveraging extensive media reach

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Newspaper

TV station

Web portal

2025 marketing promotion: marketing blitz on cross-border platforms

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AMZ123

首页 跨境头条 全球开店 广告开户 查测评 找服务 找物流 找海外仓 看直播 找活动 工具箱

行业大咖
实战秘籍分享

知识星球

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SHENZHEN
深圳跨境电商展览会

2025年9月17至19日
深圳国际会展中心(宝安)

打造全球跨境电商
平台生态圈

1,500家 100,000名 80,000m²
参展商 观众 展出面积
2025年深圳跨境电商展规模(预计)

www.ccbec-shenzhen.com

2025 年深圳跨境电商展览会

【跨境电商领航者峰会】精准赋能独立站0-1稳定增长 点击立即报名

时间 2025-09-17 09:00 至 2025-09-19 17:00

地点 广东省深圳市宝安区深圳国际会展中心(宝安新馆)

AMZ123

Glosellers

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2025.09.17-19
Shenzhen World Exhibition
& Convention Center
深圳国际会展中心

深圳跨境电商展览会
China(Shenzhen) Cross Border E-commerce Fair
Business without
boundaries
打造全球跨境电商平台生态
圈

Mice Clouds

一站式展会招商服务平台
展位预定 400-880-8805

注册中心 请输入展位号或展位

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SHENZHEN
2025.09.17-19
Shenzhen World Exhibition
& Convention Center
深圳国际会展中心

2025深圳跨境电商展览会

展会时间: 2025-09-17至2025-09-19
展馆地址: 广东省深圳市宝安区深圳国际会展中心1号 展馆新馆
展位预定: <http://www.ccbec-shenzhen.com>

Glosellers

招商会徽 OCT 跨境电商

2025 marketing promotion: outdoor advertising

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Prince Bay K11
Square

Huaqiangbei
Electronics World



Fuyong Yiku



Cruise Center



Subway



Elevator

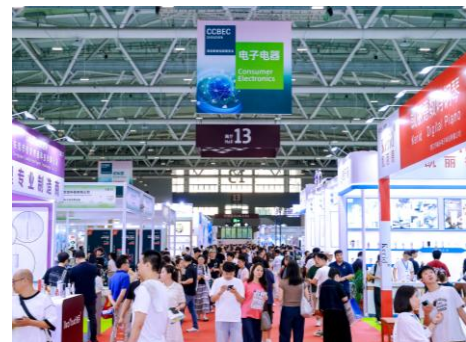
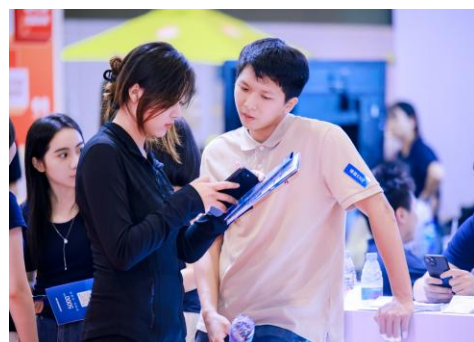


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2025 highlights





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China Merchants Exhibition Management (Shenzhen) Co Ltd

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E-commerce Fair

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2026

Together, we
will continue to
move forward



messe frankfurt



招商会展
CHINA MERCHANTS EXHIBITIONS



華僑城 会展



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泰萊特国际会展